

WASHINGTON STATE UNIVERSITY



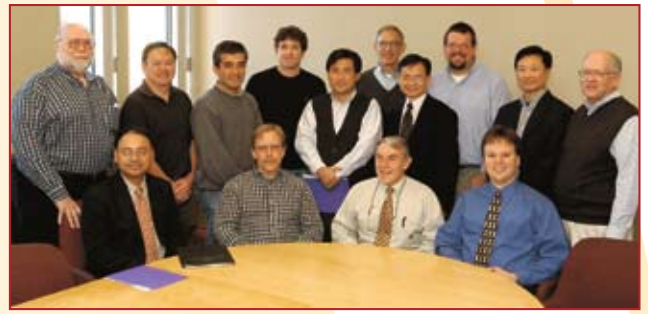
World Class. Face to Face.
COLLEGE OF BUSINESS

Program Overview

The International Business Institute at Washington State University offers students the opportunity to major or minor in international business, earn a master of business administration, or earn a doctorate with a concentration in international business. The study of international business involves understanding the global economy, competing in rapidly changing international markets, and developing skills for a productive career in a changing environment. Students will have the broad background and crucial skill needed to take on the challenges of today's business environment.

Distinctions

- The College of Business is **ranked 11th** among business programs at public universities in the western United States (*US News and World Report* 2007).
- The WSU MBA program was named one of *Princeton Review's* "**Best Business Schools**" for 2008.
- The College of Business is among **2 percent of business schools worldwide** to achieve AACSB accreditation at the bachelor, master, and doctoral levels (Association to Advance Collegiate Schools of Business).
- The CB's nationally recognized International Business program sponsors faculty-led global learning in China, Greece, Italy, Korea, Norway, Switzerland, and Thailand, and **sends more students abroad** than any other college at WSU.
- The WSU International Business program is **ranked 18th** in the United States (*US News and World Report* 2007).



International Business Fellows

Faculty

The majority of the faculty members have experience working, traveling, teaching, and doing research in the international arena. This background gives life and richness to learning in the classroom. The International Business Fellows, a group of outstanding faculty members from all units in the college, continue to contribute significantly toward accomplishing this vision.

Careers in International Business

WSU graduates in international business will be prepared for success in overseas assignments, staff positions that advise top management on international operations, positions with global responsibilities, consultant work with companies, and a world of additional opportunities.

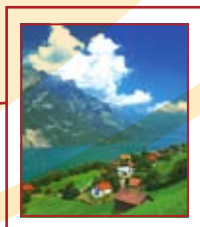
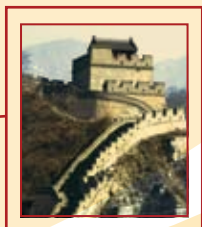
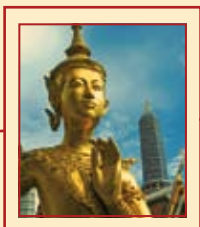
Robert G. Wolfe
('78 Business Administration/Finance)
Managing Partner
Northwest Venture Associates

Internships

Internships and international development projects, conducted under the guidance of a faculty mentor, provide practical experience to complement classroom learning. Life changing study abroad opportunities challenge students to push their limits and grow.



A critical need exists to develop future leaders with a broad perspective and the practical tools to succeed in the global market. The outstanding faculty and curriculum available to students in the College of Business provide a unique opportunity to experience global business firsthand. Through a wide range of studies on campus or international faculty-led programs, students will see business through the lens of diverse languages, cultures, and markets. The CB is an excellent environment for today's students to prepare for the exciting challenges and opportunities that await tomorrow's executives."



Required Courses

After taking 60 credit hours, completing 10 specified courses (EconS 101 and 102, Engl 101, Acct 230 and 231, B Law 210, MgtOp 215, Math 201 and 202, and MIS 250), and earning a 2.5 GPA, students can apply to certify into a specific major within business, such as international business. Certification is required for enrollment in all 300- and 400-level business courses. Summer courses transferred from a community college will not meet the deadline for fall certification. All business majors must complete the Global Learning Requirement.

Students should consult the *General Catalog* for course planning and must meet course requirements, as outlined in the *General Catalog*, in order to graduate. Requirements subject to change.

In addition to WSU general education requirements and the College of Business graduation requirements, international business students must complete the program requirements of the degree.

REQUIRED INTERNATIONAL BUSINESS COURSES

I Bus 380—International Business

Four of Group A

I Bus 415—Law of International Trade
 I Bus 416[M]—Public International Law
 I Bus 435—International Tourism
 I Bus 453—Comparative International Management
 I Bus 481—International Finance
 I Bus 482 [M]—International Marketing
 I Bus 492—Small Business Policy *
 I Bus 496—Special Topics
 I Bus 498—International Business Internship

Choose One From

I Bus 470 or EconS 327—International Trade
 EconS 416—Comparative Economic Systems
 I Bus 472 or EconS 427—Economic Development

REQUIRED FOREIGN LANGUAGES **

One year of foreign language beyond the high school level. The second semester may be taken during foreign study.

REQUIRED FOREIGN STUDY CURRICULUM ***

Transfer of 9 semester hours from an approved foreign study program.

*May not be used under both I Bus and business core.

** Non-native English speakers and bilingual Americans check with the department on this requirement.

*** Required except for students studying at WSU who reside outside the United States and who attended at least one year of secondary school in a foreign country. Please check with the I Bus director before registering for foreign study.

Faculty-Led Programs

College of Business faculty-led programs are a unique way to travel abroad with the comfort of a group of WSU students and faculty. WSU professors and staff travel with students during their tour abroad and teach many, if not all, of the classes as well.

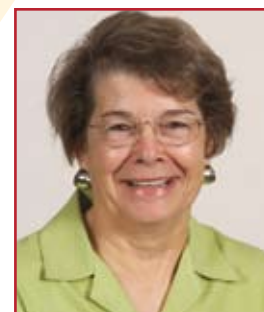
In order to study abroad without delaying graduation, business students should check with an advisor to make sure all of the credits earned abroad apply toward their degrees.

| SUMMER PROGRAMS | LOCATION |
|------------------------------------|------------------|
| Business in China | Nantong* |
| Business in Greece | Ioannina* |
| Business in Korea | Seoul and Busan* |
| Food and Wine of Italy | Florence* |
| Hospitality Experience in Thailand | Phuket** |
| SEMESTER LONG PROGRAMS | LOCATION |
| Business in Switzerland | Brig* |
| PLANNED FOR SUMMER 2009 | LOCATION |
| Business in Chiang Mai | Thailand* |

*Study after certification in junior or senior year

**Study before or after certification in freshman, sophomore, junior, or senior year

International Business,
 Study Abroad,
 Entrepreneurship, and
 International Transfer
 Advisor



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For more information on the College of Business courses abroad, please visit www.business.wsu.edu/studyabroad.

For more information on WSU courses abroad, please visit www.ip.wsu.edu/education_abroad/wsu-students/faculty-led-programs.shtml.

